

U.S. NEWS PRESENTS

# STEM

## Solutions

2012 June 27 – 29  
Dallas, Texas

A Leadership Summit

SCIENCE | TECHNOLOGY | ENGINEERING | MATH

### The numbers tell the story, and it's a powerful one.

- ▶ In the U.S. right now there are **3 million unfilled jobs** that require STEM skills.
- ▶ Over the past 10 years, **growth in STEM jobs was 3 times that of other sectors.**
- ▶ **STEM jobs are projected to grow by 17%** over the next 10 years, compared to 9.8% for non-STEM jobs.

Introducing STEM Solutions 2012, a mission-critical conference focused on the shortage of science- and tech-related skills in the American workforce. Here, major corporations and education technology companies will join leading educators and top policy makers to explore solutions in the development of a STEM workforce. Join thousands of participants in creating a collective impact to help carry our nation into the future and position your organization as part of the solution.

*"We are proud to join Summit partners in highlighting national-level efforts that bring the excitement of science and technology to students. We understand the importance of fostering the next generation of innovators and believe that a diverse technical workforce is vital to the success of our corporation and to our competitiveness as a nation."*

Dr. Ray O. Johnson  
Chief Technology Officer, Lockheed Martin

Hosted by:



innovate + educate  
Partnering Industry with STEM for Collective Impact

STEMconnector™

# STEM means jobs. STEM Solutions means opportunity.

Supporting partners of U.S. News STEM Solutions 2012 have a unique chance to increase visibility and elevate their positioning with the leading experts in the emerging “STEM Means Jobs” initiative. What’s more, this innovative conference will serve as a catalyst to facilitate tangible progress and will give a voice to those with ideas for carving the path to the future.

Make your voice heard by joining policymakers, educators and business leaders who are advancing the STEM issue. Secure your position as a STEM Solutions supporter today. Marketing opportunities include:

**PRESENTING SPONSOR.** This semi-exclusive package includes promotion and priority access to conference delegates. Your organization name is listed prominently whenever the conference is discussed in any medium.

**LEAD SPONSOR.** Limited in number, Lead Sponsors are viewed as supporters from concept through execution and have multiple opportunities to demonstrate leadership and support of the conference.

**UNDERWRITING SPONSOR.** Onsite promotion and recognition, Underwriting Sponsors will participate prominently in the program and be presented as key contributors to the development of the event.

**CONTRIBUTING SPONSOR.** This tier provides opportunities for companies of any size to be recognized as demonstrating support and resources toward the objectives of the conference.

**ADDITIONAL SPONSORSHIP OFFERINGS.** A variety of single item sponsor opportunities will also be available to suit your company’s objectives and budget.

A complete listing of brand-building sponsorship offerings can be seen at [www.USNewsSTEMSolutions.com](http://www.USNewsSTEMSolutions.com).

To choose the sponsorship package  
that’s right for your organization, contact  
[Sales@USNewsSTEMSolutions.com](mailto:Sales@USNewsSTEMSolutions.com) or  
203-500-1586

## CO-CHAIR ORGANIZATIONS:

- Aerospace Industries Association (AIA)
- Afterschool Alliance
- Alliance for Science & Technology Research in America (ASTRA)
- American Geophysical Union (AGU)
- American Institute of Architects (AIA)
- American Society of Engineering Education
- Blacks in Energy
- Business and Industry STEM Education Coalition (BISEC)
- BusinessHigher Education Forum (BHEF)
- Business Roundtable
- Center for Energy Workforce Development (CEWD)
- Change the Equation
- Coalition for Science Afterschool (CSAS)
- College Board
- Conrad Foundation
- Converge US
- Corporate Voices for Working Families
- Council for Adult and Experiential Learning (CAEL)
- Entertainment Industries Council
- Governing
- Great Minds in STEM
- Hispanic Association of Colleges and Universities (HACU)
- Hispanic College Fund
- Institute for a Competitive Workforce (U.S. Chamber of Commerce)
- Jobs for the Future
- Manufacturing Institute (of the National Association of Manufacturers)
- MentorNet
- National Association for Equal Employment in Higher Education (NAFEO)
- National Center for Women & Information Technology (NCWIT)
- National Conference of State Legislatures (NCSL)
- National Defense Industrial Association
- National Girls Collaborative Project (NGCP)
- National Math & Science Institute
- National Research Center for College & University Admissions (NRCCUA)
- Project Lead the Way
- Society of Women Engineers
- Teaching Institute for Excellence in STEM (TIES)
- TechNET

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